

3M Industrial Adhesives & Tapes Division  
3M™ Specialty High Temperature Purple Masking Tape 501+

**101+ 201+ 301+ 401+ 501+**



The highest  
**degree**  
of industrial  
performance

**501+**



**3M**

# 3M™ Specialty High Temperature Purple Masking Tape 501+

## Key Benefits



Purple color ensures you're using the right tape for high temperature masking jobs



Smooth crepe backing keeps your fingers in good shape during application



Withstands surface temperatures up to 300°F (149°C) for 30 minutes



Easy unwind reduces fatigue and improves productivity

3M™ Specialty High Temperature Purple Masking Tape 501+ stands up to the heat *and* your high standards. Built on a foundation of innovation, purple 501+ is specifically designed for industrial paint applications where surface temperatures can reach up to 300°F. With the perfect blend of strength, flexibility and adhesion, purple 501+ delivers the consistently superior results you've come to expect from 3M.

## Product Features

- Exceptionally conformable to irregular surfaces
- Superior adhesion to metal, rubber, glass and plastic
- Creates super-sharp paint lines

## Markets

- Ideal for high temperature industrial paint masking applications in aerospace, automotive and specialty vehicle markets

| Tape Size*     | UPC               | Rolls/Case |
|----------------|-------------------|------------|
| 18 mm x 55 m   | 00-205459-61188-7 | 48         |
| 24 mm x 55 m   | 00-205459-61133-7 | 36         |
| 36 mm x 55 m   | 00-205459-61161-0 | 24         |
| 48 mm x 55 m   | 00-205459-61171-9 | 24         |
| 72 mm x 55 m   | 00-205459-61126-9 | 12         |
| 96 mm x 55 m   | 00-205459-61154-2 | 8          |
| 1490 mm x 55 m | 00-205459-61116-0 | 7          |

**PRODUCT USE:** All statements, technical information and recommendations contained in this document are based upon tests or experience that 3M believes are reliable. However, many factors beyond 3M's control can affect the use and performance of a 3M product in a particular application, including the conditions under which the product is used and the time and environmental conditions in which the product is expected to perform. Since these factors are uniquely within the user's knowledge and control, it is essential that the user evaluate the 3M product to determine whether it is fit for a particular purpose and suitable for the user's method of application. **WARRANTY AND LIMITED REMEDY:** Unless stated otherwise in 3M's product literature, packaging inserts or product packaging for individual products, 3M warrants that each 3M product meets the applicable specifications at the time 3M ships the product. Individual products may have additional or different warranties as stated on product literature, package inserts or product packages. 3M MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR ANY IMPLIED WARRANTY ARISING OUT OF A COURSE OF DEALING, CUSTOM OR USAGE OF TRADE. User is responsible for determining whether the 3M product is fit for a particular purpose and suitable for user's application. If the 3M product is defective within the warranty period, your exclusive remedy and 3M's and seller's sole obligation will be, at 3M's option, to replace the product or refund the purchase price. **LIMITATION OF LIABILITY:** Except where prohibited by law, 3M and seller will not be liable for any loss or damage arising from the 3M product, whether direct, indirect, special, incidental or consequential, regardless of the legal theory asserted, including warranty, contract, negligence or strict liability.



### 3M Industrial Adhesives and Tapes Division

Building 225-3S-06  
St. Paul, MN 55144-1000  
1-800-362-3550  
[www.3M.com/MaskingMadeSimple](http://www.3M.com/MaskingMadeSimple)  
[www.3M.com/501](http://www.3M.com/501)

3M is a trademark of 3M Company.  
Scotch is a registered trademark of 3M Company.  
Please recycle. Printed in USA.  
© 3M 2016. All rights reserved.  
70-0716-1677-8



Learn more about 3M™ Industrial Masking Tapes at [3M.com/MaskingMadeSimple](http://3M.com/MaskingMadeSimple) or call 1-800-362-3550.